

MEMORANDUM

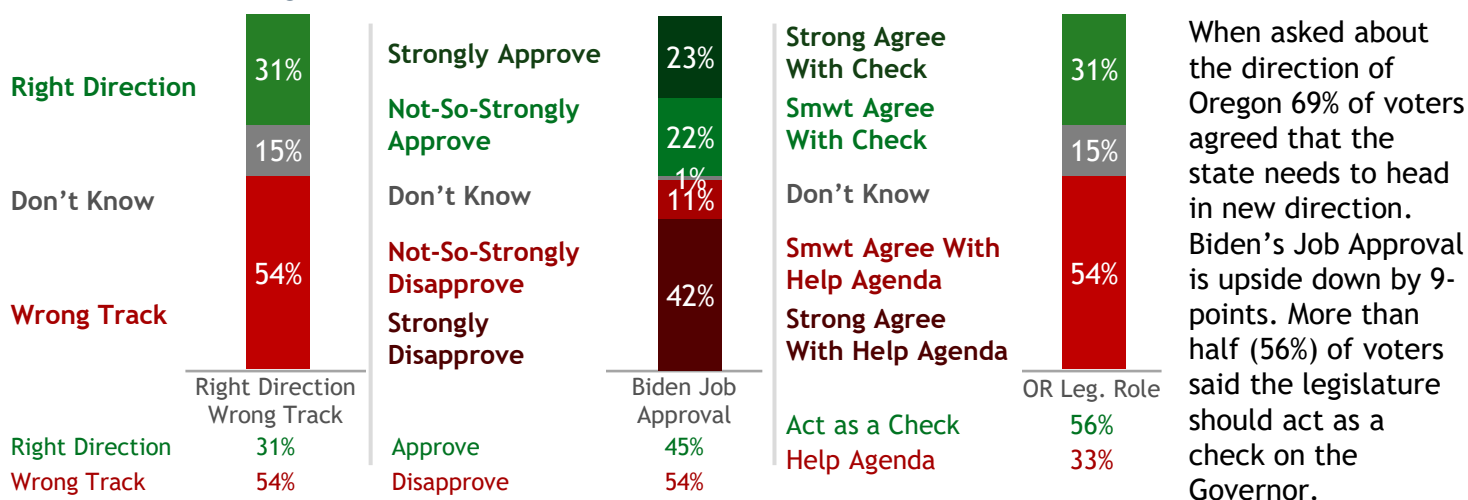
TO: INTERESTED PARTIES
FROM: RYAN STEUSLOFF, PARTNER
SUBJECT: OREGON STATEWIDE BENCHMARK
DATE: NOVEMBER 29TH, 2023

Methodology

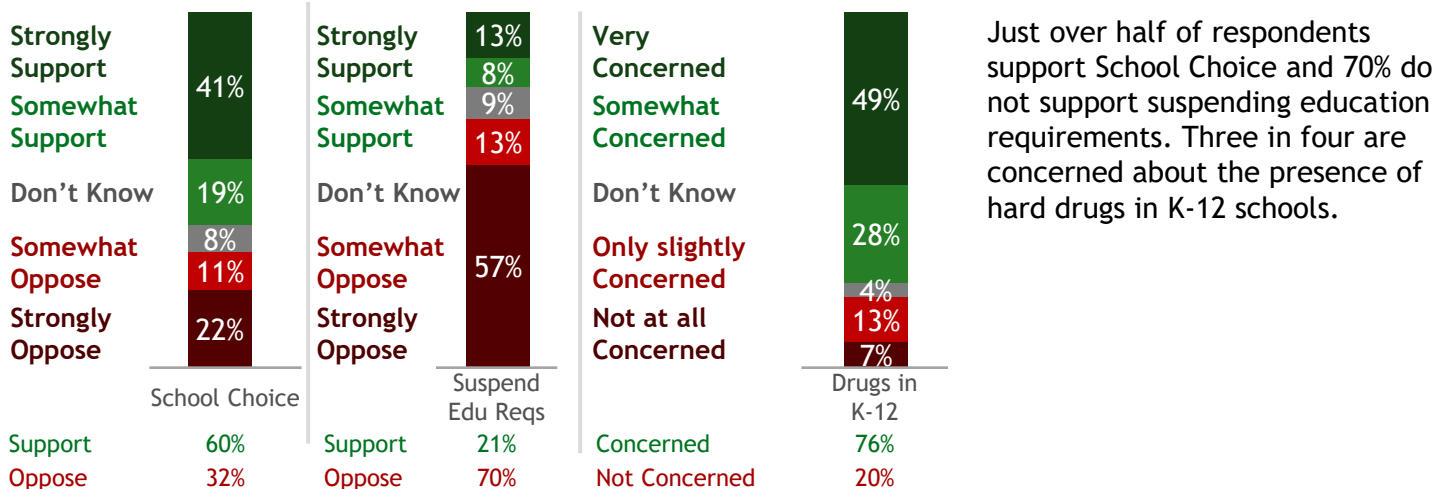
On behalf of A New Direction, Ragnar Research conducted a poll of 503 Likely Voters (LVs) across Oregon. Interviews were conducted October 30 through November 1, 2023 by live telephone operators, including landlines (22%) and cell phones (78%). Quotas on age, gender, ethnicity, education, registered party and region were used to ensure a representative distribution. The study's margin of error is ±4%.

Direction of Oregon & Education Issues

Direction of Oregon



Education Issues



Oregon Most Important Issue & Legislative Issues

Most Important Issue

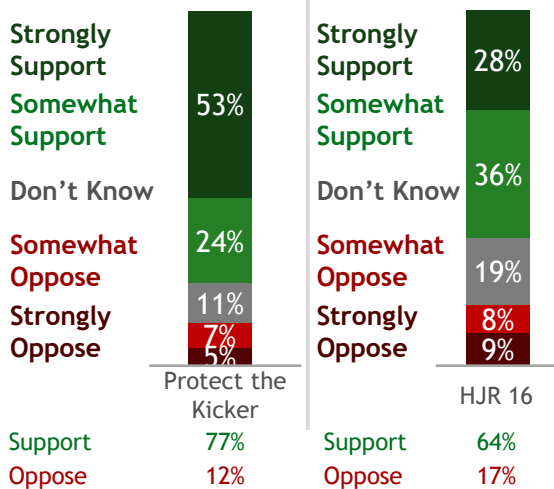
Homelessness	37%
Econ Total	13%
Jobs/Economy	4%
Taxes/Property Taxes	4%
Affordable Housing	3%
Inflation	1%
Gas Prices/Oil Production	1%
Education/Funding	8%
Crime/Police	7%
Drugs/War on Drugs	6%
Health Care/Social Services	4%
Gun Control/Ban Guns	3%
Environmental Issues	3%
Immigration/Border Control	3%
Pro-Gun/Second Amendment	2%
Other	10%
Don't Know/Refused	5%

Homelessness is the most important issue to voters overall (37%) and a combination of economic concerns are in second place. Respondents cited rising housing costs (25%) and grocery prices (23%) and the primary source of Cost-of-Living Increases.

Cost-of-Living Increase Drivers

Housing Costs	25%
Grocery Prices	23%
Something Else	10%
Taxes	8%
Gas Prices	8%
Inflation/Economy	8%
Don't Know/Refused	6%
Interest Rates	5%
All of the Above	4%
Biden/Govt Spending	3%

Legislative Issues



Most voters (77%) support protecting the Oregon Kicker. They also support (64%) the legislature being able to impeach Oregon executives by a two-thirds majority vote.

Question Text

Right Direction/Wrong Track: *Thinking about the direction Oregon is headed today, do you believe things are going in the right direction or would you say things have pretty seriously gotten off on the wrong track?*

Biden Job Approval: *Overall, would you say that you approve or disapprove of the job that Joe Biden has done as the President of the United States?*

Role of OR Legislature: *Next, I'm going to describe two points of view. Please tell me which point of view you agree with the most. Some people say, the Oregon state Legislature should act as a check and balance on Tina Kotek. Or, other people say, the Oregon state Legislature should help Tina Kotek implement her policy agenda.*

Cost of Living Increase: *Considering your current financial situation, what do you perceive as the primary factor influencing the cost of living for you and your family?*

Most Important Issue: *And what would you say is the single biggest issue you'd like to hear the Governor of Oregon address?*

School Choice: *Would you support or oppose having a school choice initiative where the money follows the student, giving parents a choice beyond traditional public schools?*

Drugs in K-12: *Currently, how concerned are you about the proliferation of hard drugs in our K-12 education system? Would you say you are not at all concerned, only slightly concerned, somewhat concerned, or very concerned?*

Suspending Education Requirements: *Would you support or oppose suspending graduation requirements including proficiency in reading, writing and math, also known as the Essential Skills Learning requirement, for another four years?*

House Joint Resolution 16: *Would you support or oppose House Joint Resolution Sixteen, which allows the state legislature to impeach elected state executives with a two-thirds majority vote?*

Protect Oregon Kicker: *Would you support or oppose protecting the Oregon "Kicker", which requires refunds if taxes come in above what is needed to fund the balanced budget adopted by legislators in excess of two percent?*

About Ragnar Research

With over 60 years of combined experience in public opinion research, the pollsters at Ragnar Research have a track record of getting the numbers right on behalf of candidates, Fortune 500 companies, IE efforts, and some of the biggest associations in the country.

In each of the 2018, 2020, and 2022 election cycles Ragnar Research's final data was accurate within one percentage point of final outcomes.

In the 2010 - 2022 election cycles, the pollsters at Ragnar Research have polled for hundreds of winning Republican candidates for state legislature, U.S. House of Representatives, U.S. Senate, Governor and other statewide offices. The team at Ragnar has conducted public opinion research in Alabama, Alaska, Arizona, Arkansas, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.